



SPONSORSHIP PACKAGE

EVENT OVERVIEW

The Soo Sings for Kids is a local workplace glee competition, that awards teams with prize money for their Sault Ste. Marie children's charity of choice.

On May 9, 2018, at the Sault Community Theatre Centre, The Soo Sings for Kids will bring together more than 100 employees from six local workplaces, singing and dancing for six local children's charities.

Over the past five years this annual performance has raised \$94,000 for several Sault Ste. Marie children's charities.

This event has become one of the most anticipated entertainment events in our community, with another sold out performance expected again this year!

HOW YOUR SPONSORSHIP HELPS

Sponsorship plays a vital role in the success of this event, and we welcome your support to help with the production costs. Sponsorship fosters our goal every year to donate 100% of ticket sales to the local children's charities.

Kindly consider supporting the Soo Sings for Kids 2018, and help us celebrate our 6th anniversary!

MORE INFORMATION

- Check out www.sosingsforkids.com
- Sponsorship levels enclosed

ARTWORK

Forward your logo/advertisement to: jacqueline.soulliere@saultcollege.ca by April 6th.

SPONSORSHIP SUBMISSION

You can give your cheque to your Soo Sings contact or drop it off to Katie Graham at:

RBC
312 SECOND LINE WEST
SAULT STE. MARIE ON P6C 2J5
ATT: KATIE GRAHAM

To arrange an alternate delivery method e-mail Katie at k8_graham@hotmail.com.

QUESTIONS?

We would love to answer any of your questions! Please contact our Co-Chairs at your convenience:

Jocelyne McCulloch: jdoucet@live.ca

Cindy Ougler: cindyougler@outlook.com

*Yours in glee and community,
Soo Sings for Kids Committee*



SPONSORSHIP LEVELS

PLATINUM | \$1000 & Over

- Acknowledgment at the event
- Full page ad in event program
- 2 complimentary tickets
- Backstage invitation during intermission
- Acknowledgments on the Soo Sings for Kids website

SILVER | \$250

- Acknowledgment at the event
- Quarter page ad in event program
- 2 complimentary tickets
- Backstage invitation during intermission
- Acknowledgments on the Soo Sings for Kids website

GOLD | \$500

- Acknowledgment at the event
- Half page ad in event program
- 2 complimentary tickets
- Backstage invitation during intermission
- Acknowledgments on the Soo Sings for Kids website

BRONZE | \$100

- Acknowledgment at the event
- Business card ad in event program
- Acknowledgments on the Soo Sings for Kids website

“What an incredible and humbling experience! The money received (\$8500) supports our local children and youth with physical disabilities through experiences at Camp Merrywood and Camp Woodeden, and assistance with purchasing expensive equipment like wheelchairs and communication devices and creating programs that help 'KIDS BE KIDS'.”

Heidi MacDonald, Easter Seals

“These funds go directly to the kids in Sault Ste Marie to foster a healthy physical lifestyle with our local Jumpstart chapter. 100% goes directly to the kids. Jumpstart is very appreciative of Soo Sings and what they have provided for our local program!”

David McClenahan Canadian Tire Jump